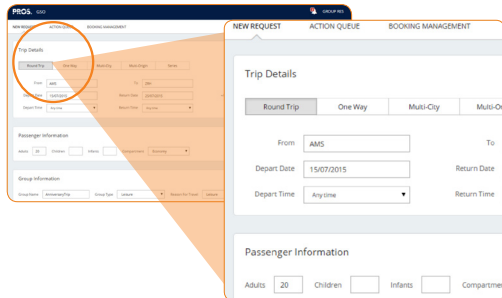




Group Sales Optimizer

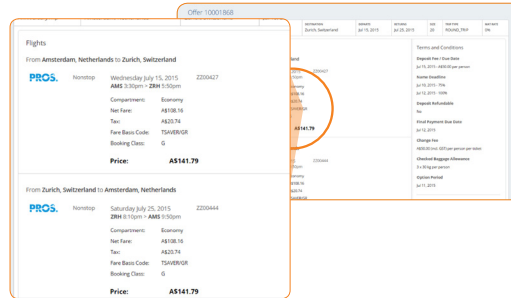
Transform your group business with scientific dynamic pricing

Now you can increase group closure rates by providing your customers with fast, accurate group pricing. Leveraging the science of real-time dynamic pricing at the core of this comprehensive solution, PROS Group Sales Optimizer is a unique group revenue optimization solution that empowers confident decision making to generate incremental group revenue.

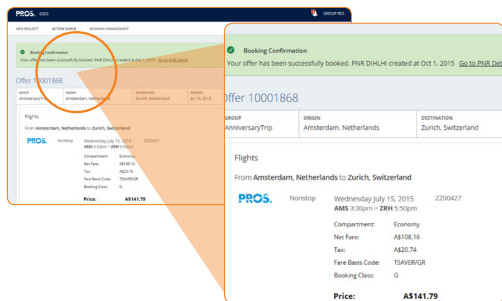


Sales quote interface to automate group bookings.

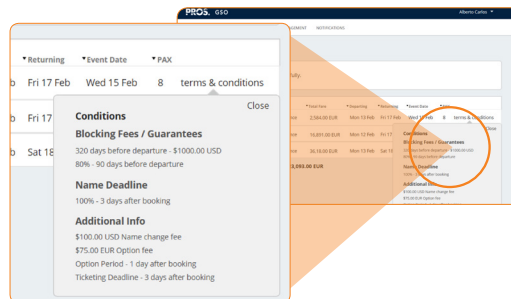
Offer the best fare options available dynamically and in real-time.



Deliver a superior customer experience with access to relevant group information through booking management.



Generate group contracts automatically with appropriate terms and conditions.



BOOST YOUR GROUP SALES PRODUCTIVITY AND PROFITABILITY

- ✓ Increase group revenue up to 5%.
- ✓ Return quotes in seconds rather than days to avoid sales lost to competition.
- ✓ Automate the booking and post-booking processes to avoid typical manual bottlenecks.
- ✓ Manage all aspects of group sales from sales, pricing, revenue management, and contracts.
- ✓ Integrate directly with your eCommerce channels for streamlined access to travel agents and travelers.
- ✓ Instant visibility into group management through reporting capabilities for internal and external users.
- ✓ Offer better group fares using rules that incentivize good performers and penalize bad ones.
- ✓ Alert users when deadlines are approaching or have passed so they may take action.
- ✓ Integrate seamlessly with other RevenuePRO solutions to further optimize revenue management returns.

KEY FEATURES

- Booking management with centralized user interface that provides access to all relevant information.
- Web-sales interface that supports all channels, including travel agents and direct groups.
- Incorporate intelligent pricing to prevent sub-optimal pricing in dynamic conditions.
- Manage in one single location policies that affect the calculation of each individual price, including change fee policies.
- Configure contract templates with required terms and conditions for the specific group.
- Use interactive alerting and monitoring of group contracts.
- Capture workflow efficiencies through flexible booking management capabilities.
- Support foreign currencies to facilitate travel agents globally.
- Request private fares upfront for intelligent and customer centric pricing.

TESTED, PROVEN DATA SCIENCE

- Leverage 30 years of experience with providing powerful data science-driven analytical tools to uncover your biggest revenue and pricing opportunities.
- Solutions are proven and tested across all geographic regions of the world by the most successful airlines.
- Prices are scientifically selected from a continuous price curve, rather than from arbitrary, discrete price points.
- As customer requirements change, PROS Group Sales Optimizer adjusts quickly to offer the best fare options available at any given point in time.

GROUP SALES ANALYTICS

Armed with unique insights from PROS, customers are recognizing millions of dollars in incremental revenue and profit.

- Transparency into policy management for dynamic pricing.
- Manual and automated review of requests.
- Real-time decision support and recommendations.

ARCHITECTURE

- Robust, scalable, service-oriented architecture.
- Discrete services for itinerary building, availability and materialization for flexibility and configurability.

PROS CLOUD

- Full application services management and SLA.
- Tier 3, SOC 2 data centers.
- HIPAA compliant environments.
- High performance and availability.

SUPPORTED BROWSERS

- Internet Explorer
- Chrome
- FireFox

CONTACT PROS

For more information on this or any of our products, please contact PROS at:

 PROS.com

 1-855-846-0641

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