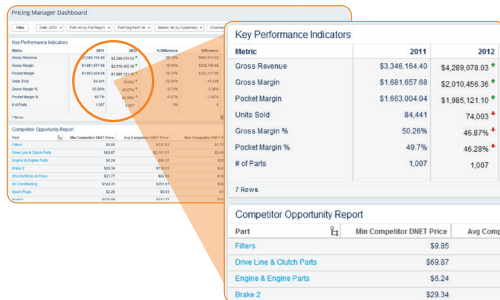


Control

Turn Pricing into a Competitive Advantage

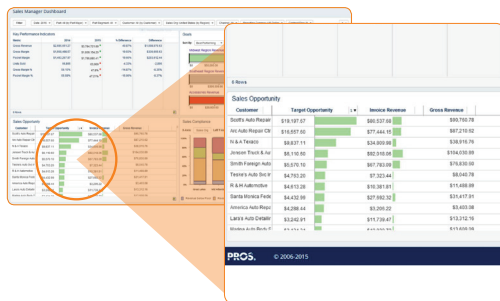
Is it taking you too long to pull together the right data to view sales, revenue and profit performance?"

No matter how hard you work, you're still spending too much time juggling spreadsheets and fighting fires and not enough time pricing strategically to drive more profitable growth. PROS Control is the fastest way to formulate and execute winning pricing strategies. Control centralizes all pricing data into a single source of pricing truth. Now you can manage and enforce pricing policies, quickly change pricing strategies, identify and prevent revenue and margin leaks, eliminate errors, grow revenue and start using pricing as a strategic advantage.



The manager dashboard quickly identifies profit and margin opportunities enabling pricing managers to instantly update pricing for millions of products.

Schedule pricing updates that are automatically triggered based on changes in cost and competitive pricing moves.



Rule-based pricing and policies allow the pricing team to improve discount discipline.



A successful Price Optimization & Management implementation can increase margins by 50 basis points or more, and increase revenue by 2% to 4%.

- Gartner

VISIBILITY AND TARGETED ACTION:

- ✓ Improve speed to market with accurate, updated pricing.
- ✓ Eliminate pricing errors.
- ✓ Quickly and easily change pricing strategy.
- ✓ See the predicted outcomes of your price strategy with price modeling.
- ✓ Understand the forecasted impact of your price adjustments.
- ✓ Share insights quickly and easily for increased cross-functional collaboration.
- ✓ Automate price updates triggered on changing market conditions.
- ✓ Ensure you are getting the full value from your products through price approval workflows.
- ✓ Compare different price strategy scenarios and implement the one that best meets the current business needs.
- ✓ Increase price accuracy and efficiency by creating/editing your price approval workflow through an integrated UI.
- ✓ Accelerate pricing execution and accuracy by using future price elements to create forward pricing for configured products.
- ✓ Instant visibility into revenue and margin leakages with the pricing waterfall.

KEY FEATURES

- Compare different price strategies and implement the one that best meets business goals.
- Automate many price management tasks, freeing up precious time to focus on price strategy.
- Quickly and easily keep prices up-to-date for thousands, even millions of SKUs.
- Change prices in real time based on current market conditions.
- Eliminate price errors due to manual intervention.
- Instant identification of high priority price list KPIs enabling quick decision making and ensuring price adjustments meet key business requirements and thresholds.

PATENTED, PROVEN DATA SCIENCE

- Identify unique customer segmentation insights using attribute library developed from 30 years of experience.
- Track current offerings, introduce new ones and recommend the best offering by customer segment – even when facing competing goals such as revenue, conversion or profit.
- Solution based on growing intellectual property portfolio of 30+ patents and pending patents.

PROS CLOUD

- Full application service management and SLA.
- Tier 3, SOC 2 data centers.
- HIPAA compliant environments.
- High performance and availability.

BROWSERS

- Internet Explorer
- Chrome
- FireFox

BEST PRACTICES PRICE ANALYTICS

PROS Control leverages 30 years of experience with providing powerful data science-driven analytical tools to uncover your biggest revenue and margin opportunities. Armed with these unique insights from PROS, customers are realizing millions of dollars in incremental revenue and profit.

- Track margin and volume trends.
- Identify product and customer outliers.
- Identify daily margin opportunities showing demand and availability in a calendar-type format.
- Track relevant KPIs for each role.
- Compare volumes, product mix and pricing for peer groups.
- Create additional charts and graphs based on unique business requirements.
- Identify the drivers causing changes in revenue and margin between two time periods.
- Conduct ad hoc analysis using line item detail for additional visibility into revenue and margin opportunities.

CONTACT PROS

For more information on this or any of our products, please contact PROS at:

 [PROS.com](https://pros.com)

 1-855-846-0641

To learn more, visit pros.com.

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